

MISIF WEBSITE: ADVERTISING ORDER FORM – 2026



We wish to inform that advertisement opportunities are now available in the MISIF website via placement of banner advertisement. Companies will now have easier access to the contents in line with the changing social media trends and business needs.

MISIF website had since attracted **320,177 visitors** with a total of **1,039,108 views**. We are confident that great content of daily postings of steel industry news and regular announcements on market developments and latest policies are the cornerstone of increasing traffic to MISIF website.

We are offering a **discounted rates up to 30% discount for 3 years package** for your consideration.

ADVERTISEMENT SPOTS

	Specifications	Rates/Years
Leaderboard 1 (Homepage)	Desktop Screens (750 x 110 pixels) (6.4 cm x 0.9 cm @ 300 dpi in JPEG)	RM3,500 / 1 Year RM5,600 / 2 Years RM7,350 / 3 Years
Leaderboard 2 (Homepage)	Desktop Screens (750 x 110 pixels) (6.4 cm x 0.9 cm @ 300 dpi in JPEG)	RM3,000 / 1 Year RM4,800 / 2 Years RM6,300 / 3 Years
Skyscraper 1	Desktop Screens (240 x 400 pixels) (2.0 cm x 3.4 cm @ 300 dpi in JPEG)	RM2,500 / 1 Year RM4,000 / 2 Years RM5,250 / 3 Years
Skyscraper 2	Desktop Screens (240 x 400 pixels) (2.0 cm x 3.4 cm @ 300 dpi in JPEG)	RM2,000 / 1 Year RM3,200 / 2 Years RM4,200 / 3 Years
Spotlight Advertisement (Homepage)	Desktop Screens (750 x 110 pixels) (16.4 cm x 0.9 cm @ 300 dpi in JPEG)	RM3,500 / 1 Year RM5,600 / 2 Years RM7,350 / 3 Years

Ad Specifications/submission:

- Please email advertisement files in JPEG (300 dpi) format to MISIF Secretariat at norlian@misif.org.my.
- Please allow at least two weeks for banner activation after we receive your artwork.
- For new or additional artwork, please contact MISIF Secretariat for more details. Nominal fee will be charged.

The Advertisement Category

Ad Spots	1 Year	2 Years	3 Years
Leaderboard 1			
Leaderboard 2			
Skyscraper 1			
Skyscraper 2			
Spotlight Ad			
Profile Page Featured Image (Member's Directory)			

URL for banner click: _____

Notes:

- All ad banners auto-rotate randomly and will link to advertiser's homepage.
- Ad banners will transform into square banners on mobile devices (size: 250 x 250 pixels / 2.1 cm x 2.1 cm @ 300 dpi)

Particulars of person confirming this advertisement booking:

Name:	
Designation:	
Company:	
Mailing Address:	
Telephone:	
Email:	
Signature:	

Payment / Booking Procedures:

- Confirmation of booking upon receipt of your completed order form and payment made to 'Malaysian Iron and Steel Industry Federation'. Banking in cheque to MISIF account at CIMB Bank Berhad, Account no.: 8002275287, Swift Code: CIBBMYKL.
- Please fax/email the bank-in slip to MISIF immediately together with this confirmation form as proof of payment. Email: norlian@misif.org.my