



# SE AISI / MISIF 2026 TRAINING

## Operational Excellence for a Resilient ASEAN Steel Industry: Efficiency in a Challenging Market

**Join Us!**

**06 JULY 2026  
(MONDAY)**

**9:00 AM – 1:00 PM**

**MISIF TRAINING ROOM,  
SHAH ALAM, SELANGOR**

### REGISTRATION FEES

MISIF Members: RM500.00

Non-MISIF Members: RM700.00

Deadline for Registration / Payment:

2 July 2026 (Thursday)

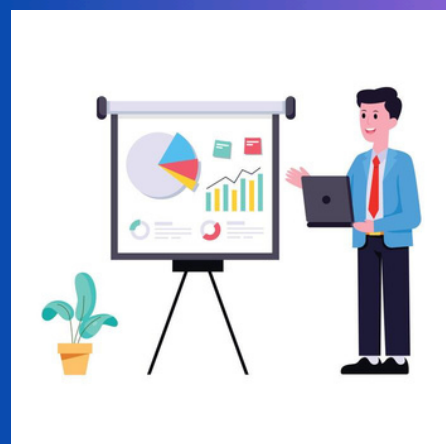
(Note: 10% discount for registration of 3 or more participants from a single company)



### Why Participate?

This topic focuses on how the steel industry in Southeast Asia can improve performance, remain competitive, and survive economic and market pressures through better operations and efficiency.

The topic emphasizes that the ASEAN steel industry must improve efficiency, productivity, and technology adoption to remain strong and competitive despite global market challenges.



# SE AISI/MISIF 2026 Training

## 6 July 2026 / MISIF Training Room, Shah Alam, Selangor

### REGISTRATION FORM

Please register the following person/s for the "Training".

Please type in BLOCK LETTERS:-

1. Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Email: \_\_\_\_\_

2. Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Email: \_\_\_\_\_

3. Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Email: \_\_\_\_\_

### TENTATIVE TRAINING DETAILS

08.30–09.00 Registration of Participants  
09.00–09.15 Remarks by MISIF CEO  
09.15–10.15 How AI Drives Digital Transformation in Steel Industry by Mr. Wen Chiu-Li, Joey, Walsin Lihwa Corporation, Taiwan  
10.15–10.30 Coffee Break  
10.30–11.00 The Circle of Steel Connecting People and the Planet: Trends Toward Decarbonization in the Steel Industry by Mr. Koji Kurata, Kobe Steel Ltd., Japan  
11.00–12.00 Viridis Energy & Sustainability Suite by Mr. Boon Keat Ngew, SMS Group  
12.00–13.00 Carbon as Cost: Driving Operational Excellence in under Market Pressure by Dr. Daryl Lee Jia Jun, E Carbon Consulting & Technology Sdn Bhd, Malaysia  
13.00–14.00 Q&A Session  
Presentation of Memento to Speakers  
Lunch / End of Seminar

\*subject to change

### Particulars of person confirming booking:

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Tel/Fax: \_\_\_\_\_

Email: \_\_\_\_\_

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### SKIM BANTUAN LATIHAN

Companies registered with HRD Corp can apply for refund under HRD Corp Claimable Course Scheme (formerly known as SBL Khas)

Course Series No.: 10001711580



- The registration form may be duplicated for additional participants.
- Confirmation of participation is upon receipt by MISIF of your completed registration form.
- Fees are inclusive of refreshments, luncheon and course materials.
- The organizer reserves the right to cancel, reschedule, postpone or amend the seminar date/venue/programme/etc. as it deems fit.

For Information, kindly contact:

**MALAYSIAN IRON & STEEL INDUSTRY FEDERATION (MISIF)**

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Website: [www.misif.org.my](http://www.misif.org.my)