



SE AISI / MISIF 2026 TRAINING

Operational Excellence for a Resilient ASEAN Steel Industry: Efficiency in a Challenging Market

Join Us!

**06 JULY 2026
(MONDAY)**

9:00 AM – 1:00 PM

**MISIF TRAINING ROOM,
SHAH ALAM, SELANGOR**

REGISTRATION FEES

MISIF Members: RM500.00

Non-MISIF Members: RM700.00

Deadline for Registration / Payment:

2 July 2026 (Thursday)

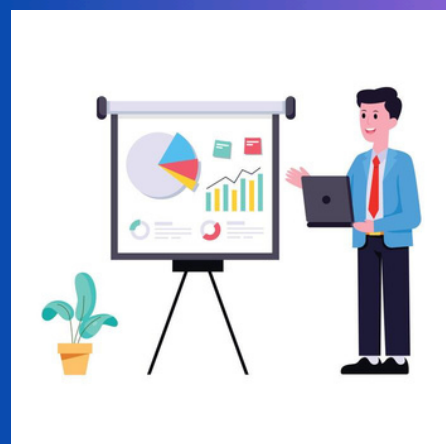
(Note: 10% discount for registration of 3 or more participants from a single company)



Why Participate?

This topic focuses on how the steel industry in Southeast Asia can improve performance, remain competitive, and survive economic and market pressures through better operations and efficiency.

The topic emphasizes that the ASEAN steel industry must improve efficiency, productivity, and technology adoption to remain strong and competitive despite global market challenges.



SE AISI/MISIF 2026 Training

6 July 2026 / MISIF Training Room, Shah Alam, Selangor

REGISTRATION FORM

Please register the following person/s for the "Training".

Please type in BLOCK LETTERS:-

1. Name: _____

Designation: _____

Email: _____

2. Name: _____

Designation: _____

Email: _____

3. Name: _____

Designation: _____

Email: _____

TENTATIVE TRAINING DETAILS

- 08.30-09.00 Registration of Participants
09.00-09.15 Remarks by MISIF CEO
09.15-10.15 How AI Drives Digital Transformation in Steel Industry by Mr. Wen Chiu-Li, Joey, Walsin Lihwa Corporation, Taiwan
10.15-10.30 Coffee Break
10.30-11.00 The Circle of Steel Connecting People and the Planet: Trends Toward Decarbonization in the Steel Industry by Mr. Koji Kurata, Kobe Steel Ltd., Japan
11.00-12.00 Viridis Energy & Sustainability Suite by Mr. Boon Keat Ngew, SMS Group
12.00-13.00 (TBC) by Dr. Daryl Lee Jia Jun, E Carbon Consulting & Technology Sdn Bhd, Malaysia
13.00-14.00 Q&A Session
Presentation of Memento to Speakers
Lunch / End of Seminar

*subject to change

Particulars of person confirming booking:

Name: _____

Designation: _____

Company: _____

Address: _____

Tel/Fax: _____

Email: _____

MISIF Members: RM500.00

Non-MISIF Members: RM700.00

Deadline for Registration / Payment:

2 July 2026 (Thursday)

(Note: **10% discount** for registration of 3 or more participants from a single company)

SKIM BANTUAN LATIHAN

Companies registered with HRD Corp can apply for refund under HRD Corp Claimable Course Scheme (formerly known as SBL Khas)

Course Series No.: 10001711580



- The registration form may be duplicated for additional participants.
- Confirmation of participation is upon receipt by MISIF of your completed registration form.
- Fees are inclusive of refreshments, luncheon and course materials.
- The organizer reserves the right to cancel, reschedule, postpone or amend the seminar date/venue/programme/etc. as it deems fit.

For Information, kindly contact:

MALAYSIAN IRON & STEEL INDUSTRY FEDERATION (MISIF)

28E/30E, 5th Floor, Block 2, Worldwide Business Park, Jalan Tinju 13/50, Section 13, 40675 Shah Alam, Selangor, MALAYSIA

Tel: 03-5513 3970

Email: norlian@misif.org.my

Website: www.misif.org.my