



SPONSORSHIP OPPORTUNITIES 2026

29 October 2026 (Thursday)
Sunway Resort Hotel



15th Conference

on the Status & Outlook of the
Malaysian Iron & Steel Industry

&



2026 Steel Industry Dinner

Why Partner with MISIF?



INCREASE VISIBILITY

Boosts brand exposure within the iron and steel industry. Reach a specific audience of industry professionals and decision-makers.



NETWORKING OPPORTUNITIES

Engage with industry peers, decision-makers, government representatives, and business partners in a collaborative environment.



TARGETED MARKETING

Showcase your products, services, and expertise directly to a highly relevant audience from across the iron and steel value chain.



BUSINESS-FOCUSED & INDUSTRY WIDE

Align your brand with a respected industry platform that brings together businesses, policymakers, and professionals from across the sector.

About the Conference & Dinner



15TH CONFERENCE

ON THE STATUS & OUTLOOK OF THE MALAYSIAN IRON & STEEL INDUSTRY

The MISIF 15th Conference brings together industry leaders, policymakers, and stakeholders to discuss the key issues shaping Malaysia's iron and steel sector.

Under the theme **"Strengthening Malaysia's Steel Industry Amid Global Uncertainty and Green Transition,"** the Conference will provide valuable insights on market trends, sustainability, trade developments, and the future outlook of the industry.



2026 STEEL INDUSTRY DINNER

The 2026 Steel Industry Dinner brings together steel industry leaders, business partners, and stakeholders for an evening of networking and engagement. As one of MISIF's signature annual events, it provides a valuable opportunity to connect with industry peers, exchange perspectives on current market developments, and strengthen business relationships.

Held alongside the Conference, the Dinner offers a platform for industry players to engage with key stakeholders and expand their professional networks within Malaysia's iron and steel sector.

Sponsorship Packages & Confirmation Form

Sponsorship & Promotional Packages

 DIAMOND SPONSOR RM50,000	 TITANIUM SPONSOR RM31,888	 PLATINUM SPONSOR RM22,888	 GOLD SPONSOR RM16,888	 GOODIES BAG SPONSOR RM8,500	 LANYARD SPONSOR RM6,500	 MINI EXHIBIT / TABLE BOOTH RM4,500
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APPLICABLE TO CONFERENCE ONLY

BENEFITS COMPARISON							
BENEFITS	DIAMOND	TITANIUM	PLATINUM	GOLD	GOODIES BAG	LANYARD	TABLE BOOTH
Dinner tables	3 Premium Tables	2 Premium Tables	1 Premium Tables	1 First-Tier Tables	2 seats	2 seats	1 seat
Conference Tickets	8 tickets	6 tickets	4 tickets	3 tickets	2 tickets	2 tickets	1 ticket
Logo on All Marketing Collaterals	✓	✓	✓	✓	✓	✓	—
3-min Video Showcase	✓	✓	—	—	—	—	—
Email Marketing (1x)	—	—	—	—	✓	✓	✓
Acknowledgement During Speech	✓	✓	✓	✓	✓	✓	—
Plaque Presentation on Stage	✓	✓	✓	✓	✓	✓	—
Advertisement in Berita MISIF	A4 for 4 issues	A4	A5	A6	—	—	✓
Berita MISIF Article/Write-up	✓	✓	—	—	—	—	—
LinkedIn Acknowledgement	✓	✓	✓	✓	—	—	—
Promotion Table at Foyer (1 unit)	—	—	—	—	—	—	✓
Bunting Outside Function Room	✓	✓	✓	✓	✓	✓	—
Brochure Insertion (Conference)	✓	✓	✓	✓	—	—	—
Programme Book Advertisement	✓	✓	✓	—	—	—	—

<p>CONTACT PERSON</p> <p>Name: _____</p> <p>Designation: _____</p> <p>Email: _____</p> <p>Tel: _____</p> <p>Mobile: _____</p> <p>SUBMITTED BY</p> <p>Name: _____ Designation: _____</p> <p>Company: _____</p> <p>Address: _____</p> <p>Tel: _____</p> <p>Email: _____</p>	<p>SPONSORSHIP SELECTION</p> <p><input type="checkbox"/> Diamond Sponsor RM50,000</p> <p><input type="checkbox"/> Titanium Sponsor RM31,888</p> <p><input type="checkbox"/> Platinum Sponsor RM22,888</p> <p><input type="checkbox"/> Gold Sponsor RM16,888</p> <p><input type="checkbox"/> Goodies Bag Sponsor RM8,500</p> <p><input type="checkbox"/> Lanyard Sponsor RM6,500</p> <p>PROMOTIONAL SELECTION</p> <p><input type="checkbox"/> Mini Exhibit/Table Booth RM4,500</p> <p><input type="checkbox"/> Brochure Insertion (Conference) RM800</p> <p><input type="checkbox"/> Programme Book Advertisement RM800</p> <p><small>* Please tick your preferred package</small></p>	<p>SPONSOR AMOUNT</p> <p>We wish to sponsor RM _____ towards the event/lucky draw prizes (eg. earphones, gadgets, electronic items, cash vouchers, hampers etc.)</p> <p>Please specify: _____</p> <p>BANKING DETAILS</p> <p>Payable to: Malaysian Iron and Steel Industry Federation CIMB Bank Berhad Account No: 8002275287</p>
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IMPORTANT NOTES

- Please email the bank-in slip together with the registration form as proof of payment.
- Sponsorship slots are available based on first-come, first served basis.
- Any decision by the Organising Committee on sponsorship matters is final.
- The e-invitation cards will be sent upon receipt of reservation form and payment.