

SEAISI/MISIF 2026 TRAVELLING SEMINAR

Operational Excellence for a Resilient ASEAN Steel Industry: Efficiency in a Challenging Market

**06 JULY 2026
(MONDAY)**

9:00 AM – 1:00 PM

**MISIF TRAINING ROOM,
SHAH ALAM, SELANGOR**

TENTATIVE TRAINING DETAILS

- 08.30–09.00 Registration of Participants
- 09.00–09.15 Remarks by MISIF CEO
- 09.15–10.15 How AI Drives Digital Transformation in Steel Industry by Mr. Wen Chiu-Li, Joey, Walsin Lihwa Corporation, Taiwan
- 10.15–10.30 Coffee Break
- 10.30–11.00 The Circle of Steel Connecting People and the Planet: Trends Toward Decarbonization in the Steel Industry by Mr. Koji Kurata, Kobe Steel Ltd., Japan
- 11.00–11.30 Viridis Energy & Sustainability Suite by Mr. Boon Keat Ngew, SMS Group
- 11.30–12.00 Carbon as Cost: Driving Operational Excellence in under Market Pressure by Dr. Daryl Lee Jia Jun, E Carbon Consulting & Technology Sdn Bhd, Malaysia
- 12.00–13.00 Q&A Session
Presentation of Memento to Speakers
End of Seminar

*subject to change

COMPLIMENTARY

LIMITED SEAT!



Why Participate?

This topic focuses on how the steel industry in Southeast Asia can improve performance, remain competitive, and survive economic and market pressures through better operations and efficiency.

The topic emphasizes that the ASEAN steel industry must improve efficiency, productivity, and technology adoption to remain strong and competitive despite global market challenges.

SCAN TO REGISTER

