

ASEAN POLICYMAKER *Conference* ON STEEL &

2025 ASEAN IRON & STEEL *Forum* SUSTAINABILITY & CONSTRUCTION

SEAISI, in proud collaboration with Ministry of Investment, Trade and Industry (MITI) Malaysia, is excited to launch a landmark event:

- To bring you the ASEAN DEEP DIVE DISCUSSION platform;
- To discuss trade practices, protection strategies, decarbonisation efforts: The Focus for ASEAN Steel Industry
- To bring you to updated technologies designed to boost efficiency and innovation in your factory operations.



MON - WED

29 SEP - 1 OCT 2025



TIME

08:00 AM - 5:00 PM



VENUE

MITI TOWER, KUALA LUMPUR

MISIF member

USD 500

Non MISIF member

USD 750



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event@seaisi.org



<https://www.seaisi.org/events/upcoming>

Event Structure

Day 1

Introductory Sessions

- Welcome Address by SEAISI Chairman
- Vision Statement by the MITI Minister
- Address by ASEAN Secretariat

Keynote Session 1

A Regional Focus: ASEAN Steel Industry Moves Forward

- State of the ASEAN Steel Industry, Yeoh Wee Jin, SEAISI Secretary General
- Trade Practices & Protection, Edmund Sim, International Trade Attorney
- ASEAN Steel Decarbonisation Roadmap, Ali Hasanbeigi, CEO of Global Efficiency Intelligence
- Malaysia Steel Industry: A Sharing for ASEAN Member States, Dato' Omar Siddiq, CEO of HSBC Malaysia

Keynote Session 2

ASEAN Policy Maker Discussion: Strategies for the Future

-  Indonesia
-  Thailand
-  Malaysia
-  Vietnam
-  Philippines
-  Others
-  Singapore

MISIF Annual Dinner

****MISIF Annual Dinner****
(price for Forum delegates) - USD 100

Day 2 - 3

Insight views from
China, India

Bridging Innovation &
Regulation: Where Technology
Meets Policy

Updates on Sustainable
Projects in ASEAN countries

Symposium on Chinese Steel
Technologies 2025

Updates on Construction
Development in ASEAN
countries

Technical Sessions

Day 4

Plant Visit

**strictly for Forum delegates only*

Route 1

- NS Bluescope Malaysia Sdn Bhd
- KA Bina

Route 2

- Green Building Index
- Merdeka 118 (GBI-Certified Building)

Route 3

- Eastern Steel Sdn Bhd

Plant Visit

Route 1	USD 120
Route 2	USD 120
Route 3	USD 150

**** Routes may be subject to change**