

The year '2024' is displayed in a large, white, sans-serif font inside a black square. The square is positioned on the left side of the page, partially overlapping a decorative gold and black wave graphic that flows from the top left towards the right.

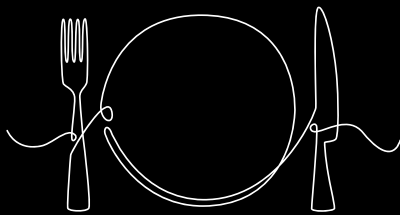
**20
24**

**MISIF 14TH CONFERENCE &
STEEL INDUSTRY ANNUAL DINNER
SPONSORSHIP**

ABOUT THE EVENT

STEEL INDUSTRY ANNUAL DINNER

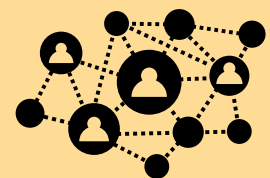
The MISIF Annual Dinner, held every year, serves as the premier social gathering for steel companies, associates, and guests. It is an occasion where individuals from the steel industry come together to socialize, establish connections, and foster camaraderie. This highly anticipated event provides a platform for industry professionals to meet in a relaxed and convivial atmosphere, strengthening relationships and promoting a sense of community within the steel sector.



14TH CONFERENCE ON THE STATUS & OUTLOOK OF MALAYSIAN IRON & STEEL

MISIF 14th Conference is a significant event organized by MISIF. It serves as a platform for industry players, experts, policymakers, and stakeholders to come together and discuss pertinent issues, trends, and developments in the iron and steel sector, and collectively work towards the advancement and sustainability of the sector.

This year's Conference, themed "**The Next Era of Steel: Sustainability, Agility and Innovation**" provides a unique opportunity for participants to engage in insightful discussions, share knowledge, and exchange ideas on various topics related to the iron and steel industry. It covers a wide range of subjects, including market trends, technological advancements, regulatory updates, sustainability practices, trade policies, and global economic outlook.



WHY US?

1 BUSINESS-FOCUSED AND INDUSTRY WIDE

A business, networking, and information platform for all parties and professionals in the iron and steel industry

2 SOLUTION FOR GLOBAL CHALLENGES

Innovative solutions and forward-thinking ideas for addressing global environmental and social challenges

3 COMPELLING & CONCENTRATED

Malaysia's main conference for the iron and steel industry



INCREASED VISIBILITY

Boosts brand exposure within the iron and steel industry.



NETWORKING OPPORTUNITIES

Direct connect with captain of the industry, potential clients, and stakeholders, fostering valuable relationships.



TARGETED MARKETING

Reach a specific audience of industry professionals and decision-makers, generating potential business leads.

Sponsorship Packages

Benefits	Titanium RM30,000	Platinum RM20,000	Gold RM15,000	Lanyard RM6,000	Goodies Bag RM8,000
Complimentary dinner table	2xPremium Table	Premium Table	First Tier Table	Two (2) seats	Two (2) seats
Insertion of company logo in all marketing collaterals	✓	✓	✓	✓	✓
Bunting outside function room	✓	✓	✓	-	-
Acknowledgement during Speech	✓	✓	✓	✓	✓
Plaque presentation on stage	✓	✓	✓	✓	✓
Ticket to Conference	Six (6)	Four (4)	Three (3)	Two (2)	Two (2)
Goodies Bag with company name & logo (Conference)	-	-	-	-	✓
Lanyard with company name & logo (Conference)	-	-	-	✓	-
Advertisement on Berita MISIF	A4 size	A5 size	A6 size	-	-
Three (3) minutes video showcase	✓	-	-	-	-



- Sponsorship slots are available based on first-come, first-served basis.
- Please make your sponsorship payment by Cheque/ Bank Draft to **“Malaysian Iron and Steel Industry Federation”**.
- Payment can also be made by direct banking to MISIF’s account at: **CIMB Bank Berhad** Account No: **8002275287**
- Please email the bank-in slip to MISIF immediately together with the sponsorship / confirmation form as proof of payment.
- Any decision by the Organising Committee on sponsorship matters is final.
- If you require further details or clarifications, kindly contact MISIF Secretariat, Ms. Ai Joo at tel. no.: 603-5513 3970 or email at aijoo@misif.org.my
- 🕒 Closing Date for Booking: **23 September 2024**

Mini Exhibit / Table Top Display

RM4,000

- Floor space: approx. 8ft x 5ft
- 1 banquet table (table size: 6ft x 2.5ft) with 2 banquet chairs
- For conference only
- Complimentary one (1) seat to Steel Industry Annual Dinner
- Placing on first-come first-serve basis

Sponsorship / Confirmation Order Form

We would like to be a sponsor for 2024 Steel Industry Annual Dinner & MISIF 14th Conference on 24 October 2024 at M Resort & Hotel Kuala Lumpur in the following category:

Titanium
 Platinum
 Gold
 Lanyard
 Goodies Bag

We wish to sponsor RM_____ towards the Steel Industry Annual Dinner / Lucky Draw Prizes (eg. handphones, gadgets, electronic items, cash vouchers, hampers etc), please specify:_____

REGISTRATION FORM

Contact Person

Name: _____ Designation: _____

Email: _____ Tel: _____ Mobile: _____

Submitted by

Name: _____ Designation: _____

Company: _____ Address: _____

Tel: _____ Email: _____

The invitation cards will be sent upon receipt of reservation form and payment. Allocation of tables will be on a first-come-first-served-basis.