



14TH CONFERENCE

STATUS & OUTLOOK OF THE MALAYSIAN IRON & STEEL INDUSTRY

The Next Era of Steel: Sustainability, Agility and Innovation

DISCUSSIONS
AND INSIGHTS



MARKET
OUTLOOK



DECARBONISATION
& TECHNOLOGY



24 OCT 2024

M RESORT & HOTEL
KUALA LUMPUR

REGISTRATION

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14TH CONFERENCE ON THE STATUS & OUTLOOK OF THE MALAYSIAN IRON & STEEL INDUSTRY

The Next Era of Steel: Sustainability, Agility and Innovation

October 24, 2024 | M Resort & Hotel Kuala Lumpur

Tentative Program

- 08:00 Registration
- 09:00 Opening Ceremony
Welcome Remarks by En. Roshan M. Abdullah, MISIF President
- 09:15 Opening Remarks by YB Liew Chin Tong, Deputy Minister, MITI
- 09:45 Presentation of Souvenirs to Sponsors
- 10:00 Networking Refreshment

Review and Outlook of Global and Malaysia Iron & Steel Market

- 10:15 15th MISIF Report of Status and Outlook of the Malaysian Iron & Steel Industry by Mr Lee Heng Guie, Executive Director, SERC
- 10:45 ASEAN Steel Industry: Recent Performance and Future Prospects by Mr Yeoh Wee Jin, Secretary-General, SEAISI
- 11:15 Global Steel Trade and the Influence of the China Market by Ms Hannah Yang, Head of Research, Mysteel
- 11:45 Panel Discussion: Re-shaping the Future of the Iron & Steel Industry
Moderator: Professor Dr. Ong Kian Ming, Pro Vice-Chancellor - External Engagement, Taylor's University
Panelist: Mr Lee Heng Guie, Executive Director, SERC
Ms Hannah Yang, Head of Researcher, Mysteel
Mr Yeoh Wee Jin, Secretary-General, SEAISI
- 13:00 Networking Lunch

The Decarbonisation Imperative: Transforming the Iron and Steel Industry

- 14:00 Carbon Pricing Mechanism for the Sustainability of the Iron and Steel Industry by Datuk Muhamad Umar Swift, CEO, Bursa Malaysia
- 14:30 AI Integration in the Iron and Steel Industry by *Invited Primetals Technologies*
- 15:00 The Strategy and Future Direction of CCUS by Puan Nor A'in Md Salleh, General Manager, Carbon Capture Storage, Petronas
- 15:30 Panel Discussion: Decarbonisation – Where are we now?
Moderator: Dr Tan Ee Sann, Head Dept of Mechanical Engineering, Universiti Tenaga Nasional
Panelist: Dr Hezri, Director of Sustainability, Bursa Malaysia
Puan Nor A'in Md Salleh, General Manager, Carbon Capture Storage, Petronas
Mr. Narong Limastian, Technical Director ASEAN, Country Manager Thailand and Malaysia, Primetals Technologies Austria GmbH

Collaborative Pathways to a Sustainable Steel Future

- 16:15 Panel Discussion: Revitalizing the Steel Market: Strategies for Overcoming Sector Challenges and Enhancing Demand
Moderator: Mr Yeoh Wee Jin, Secretary-General, SEAISI
Panelist: Dato' Lim Hong Thye, Chairman, SEAISI
Tan Sri Dato' Soh Thian Lai, President, FMM
Eric Yong, Vice President, MBAM
- 17:15 End of Conference

- Registration Fee: **Member - RM980; Non-Member - RM1,200**
(Note: 10% discount for registration of 3 or more participants from a single company).
- The registration form may be duplicated for additional participants.
- Confirmation of participation is upon receipt by MISIF of your completed registration form and payment, made payable to: **MALAYSIAN IRON AND STEEL INDUSTRY FEDERATION**. Payment can also be made by banking payment to MISIF's account at: CIMB Bank Berhad Account No: 8002275287. Please send a copy the bank-in slip to MISIF immediately together with the registration form as proof of payment.
- No refund will be entertained although participants can be substituted at any time.
- The organizer reserves the right to cancel, reschedule, postpone or amend the workshop date/ venue/ program etc. as it deems fit.
- 🕒 Registration Deadline: 14 October 2024

REGISTRATION FORM

1. Name: _____ Designation: _____

Email: _____ Tel: _____ Vegetarian: Yes / No

2. Name: _____ Designation: _____

Email: _____ Tel: _____ Vegetarian: Yes / No

3. Name: _____ Designation: _____

Email: _____ Tel: _____ Vegetarian: Yes / No

Submitted by

Name: _____ Designation: _____

Company: _____ Address: _____

Tel: _____ Email: _____