

# Advertisement Rate Sheet



## 15<sup>TH</sup> REPORT ON STATUS & OUTLOOK OF THE MALAYSIAN IRON AND STEEL INDUSTRY 2024/2025



### ABOUT THE REPORT

MISIF has a long history of compiling and disseminating useful industry data and information. This report, the 15th in the series, continues to be the leading publication, eagerly anticipated by stakeholders, for valuable data and wealth of information on the iron & steel industry in Malaysia.

This report incorporates, among others, informative industry developments, including the major steel consuming countries in ASEAN, extensive profile, performance and challenges of the Malaysian iron and steel industry, statistical updates, industry best/next practices and the way forward.

### TABLE OF CONTENTS (subject to change)

- Global Iron & Steel Economy
- Peer Performance in Southeast Asia
- Malaysian Iron & Steel Industry Development
- Malaysian Iron & Steel Industry Performance
- Issues and Challenges Confronting the Industry
- Mapping Out the Industry's Future

### THE PUBLISHER

The **Malaysian Iron & Steel Industry Federation (MISIF)** is the national association representing the iron and steel industry in Malaysia. Since its establishment 40 years ago, MISIF has become larger and stronger and its profile has evolved to include member companies from all sectors of the industry, ranging from upstream iron and steelmaking industries, midstream semi-finished products to downstream fabrication and end-usage. MISIF currently has 137 member companies. Besides the Status Report and Outlook of the Malaysian Iron and Steel Industry, MISIF regularly publishes its quarterly newsletter Berita MISIF. For latest news and update, please visit MISIF website at [www.misif.org.my](http://www.misif.org.my).

### Malaysian Iron & Steel Industry Federation (MISIF)

28E & 30E, 5<sup>th</sup> Floor, Block 2, Worldwide Business Park, Jalan Tinju 13/50, Section 13, 40675 Shah Alam, Selangor.  
+603-55133970 | [www.misif.org.my](http://www.misif.org.my) / [enquiry@misif.org.my](mailto:enquiry@misif.org.my)

# Advertisement Rates

## 15<sup>th</sup> Report on Status & Outlook of the Malaysian Iron & Steel Industry 2024/2025

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### CONTENTS

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For further details, kindly contact Rezuan at +603-55133970 / [rezuan@misif.org.my](mailto:rezuan@misif.org.my).