

# WEBSITE : Advertising Order Form – 2021



**Leaderboard 1 (Homepage)**

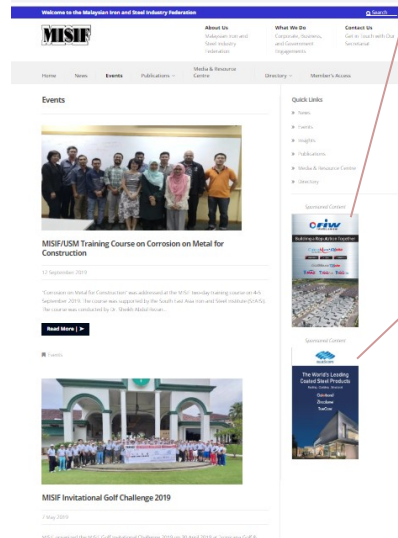
- Desktop Screens (750 x 110 pixels)
- (6.4 x 0.9 cm @ 300 dpi in Jpeg)
- RM3500 / 1 Year
- RM5600 / 2 Years
- RM7350 / 3 years

**Spotlight Ad (Homepage)**

- Desktop Screens (1280 x 720 pixels)
- (10.8 x 4.5 cm @ 300 dpi in Jpeg)
- Actual page/post with content (i.e. to announce new products launch, events, advertorial contents)
- RM3500 / 1 Year
- RM5600 / 2 Years
- RM7350 / 3 Years

**Leaderboard 2 (Homepage)**

- Desktop Screens (750 x 110 pixels)
- (6.4 x 0.9 cm @ 300 dpi in Jpeg)
- RM3000 / 1 Year
- RM4800 / 2 Years
- RM6300 / 3 Years



**Skyscraper 1**

- Desktop Screen (240 x 400 pixels)
- (2.0 x 3.4 cm @ 300 dpi in Jpeg)
- RM2500 / 1 Year
- RM4000 / 2 Years
- RM5250 / 3 Years

**Skyscraper 2**

- Desktop Screen (240 x 400 pixels)
- (2.0 x 3.4 cm @ 300 dpi in Jpeg)
- RM2000 / 1 Year
- RM3200 / 2 Years
- RM4200 / 3 Years

**\* Profile Page Featured Image (Member's Directory)**

- Desktop Screens (1280 x 720 pixels)
- (10.8 x 4.5 cm @ 300 dpi in Jpeg)
- RM1800 / 1 Year
- RM2880 / 2 Years
- RM3780 / 3 Years



**Ad Specifications/submission:**

- Please email advertisement files in JPEG (300 dpi) format to MISIF Secretariat at: rahanamustaffa@misif.org.my
- Please allow at least two weeks for banner activation after we receive your artwork.
- For new or additional artwork, please contact MISIF Secretariat for more details. Nominal fee will be charged.

**Payment /Booking Procedures:**

Confirmation of booking is upon receipt of your completed order form and payment made to 'Malaysian Iron and Steel Industry Federation'. banking in cheque to MISIF's account at: **CIMB Bank Berhad, Acct. No.: 8002275287, Swift Code: CIBBMYKL**. Please fax/email the bank in slip to MISIF immediately together with this confirmation form as proof of payment. (Fax : 603 55133891 Email : rahanamustaffa@misif.org.my)

Ad Spots	1 Year	2 Years	Particulars of person confirming this advertisement booking:	
	(Tick ✓)		Name:	
Leaderboard 1			Designation :	
Leaderboard 2			Company:	
Skyscraper 1			Mailing Address:	
Skyscraper 2				
Spotlight Ad			Telephone:	Fax:
Profile Page Featured Image (Member's Directory)			Email:	
URL for banner click:			Cheque No:	
<b>Notes:</b>	<ul style="list-style-type: none"> <li>• All ad banners auto-rotate randomly and will link to advertiser's homepage.</li> <li>• Ad banners will transform into square banners on mobile devices (size: 250 x 250 pixels / 2.1 x 2.1 cm @ 300 dpi)</li> </ul>		Date :	
			Signature:	Company Stamp: