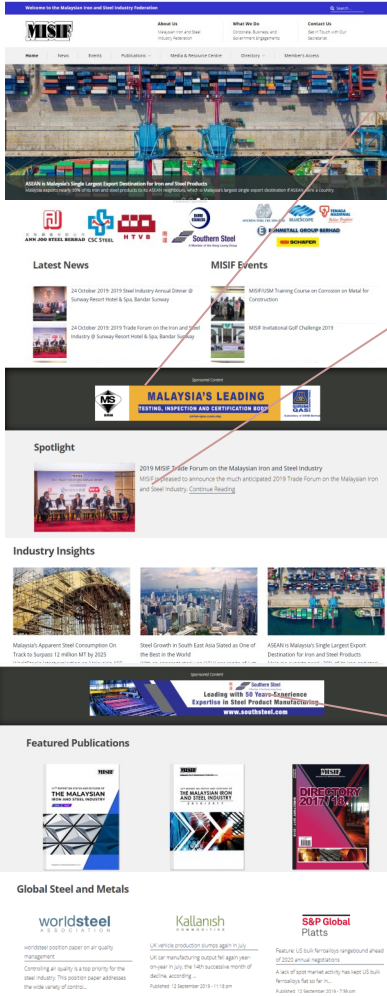


# Advertising Order Form – 2020



## Leaderboard 1 (Homepage)

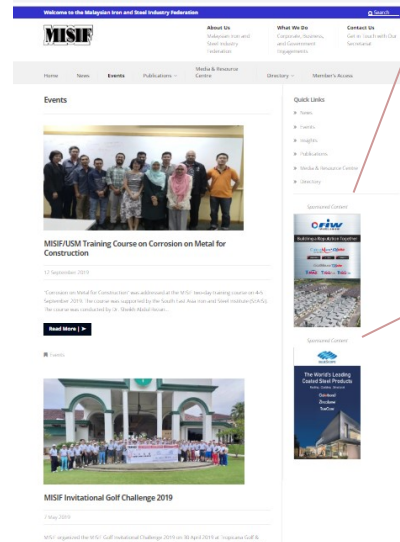
- Desktop Screens (750 x 110 pixels)
- (6.4 x 0.9 cm @ 300 dpi in Jpeg)
- RM3500 / 1 Year
- RM6000 / 2 Years

## Spotlight Ad (Homepage)

- Desktop Screens (1280 x 720 pixels)
- (10.8 x 4.5 cm @ 300 dpi in Jpeg)
- Actual page/post with content (i.e. to announce new products launch, events, advertorial contents)
- RM3500 / 1 Year
- RM6000 / 2 Years

## Leaderboard 2 (Homepage)

- Desktop Screens (750 x 110 pixels)
- (6.4 x 0.9 cm @ 300 dpi in Jpeg)
- RM3000 / 1 Year
- RM5500 / 2 Years



## Skyscraper 1

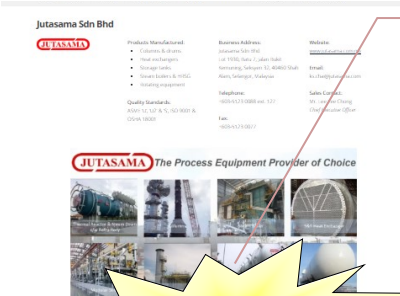
- Desktop Screen (240 x 400 pixels)
- (2.0 x 3.4 cm @ 300 dpi in Jpeg)
- RM2500 / 1 Year
- RM4500 / 2 Years

## Skyscraper 2

- Desktop Screen (240 x 400 pixels)
- (2.0 x 3.4 cm @ 300 dpi in Jpeg)
- RM2000 / 1 Year
- RM3500 / 2 Years

## \* Profile Page Featured Image (Member's Directory)

- Desktop Screens (1280 x 720 pixels)
- (10.8 x 4.5 cm @ 300 dpi in Jpeg)
- RM1800 / 1 Year
- RM3500 / 2 Years



**\* Free Artwork Creation**  
(call MISIF for more details)

### Ad Specifications/submission:

- Please email advertisement files in JPEG (300 dpi) format to MISIF Secretariat at: rahanamustaffa@misif.org.my
- Please allow at least two weeks for banner activation after we receive your artwork.
- For new or additional artwork, please contact MISIF Secretariat for more details. Nominal fee will be charged.

### Payment /Booking Procedures:

Confirmation of booking is upon receipt of your completed order form and payment made to 'Malaysian Iron and Steel Industry Federation'. banking in cheque to MISIF's account at: **CIMB Bank Berhad, Acct. No.: 8002275287, Swift Code: CIBBMYKL**. Please fax/email the bank in slip to MISIF immediately together with this confirmation form as proof of payment. (Fax : 603 55133891 Email : rahanamustaffa@misif.org.my)

Ad Spots	1 Year	2 Years	Particulars of person confirming this advertisement booking:	
	(Tick ✓)		Name:	
Leaderboard 1	<b>SOLD</b>		Designation :	
Leaderboard 2			Company:	
Skyscraper 1	<b>SOLD</b>		Mailing Address:	
Skyscraper 2	<b>SOLD</b>			
Spotlight Ad			Telephone:	Fax:
Profile Page Featured Image (Member's Directory)			Email:	
URL for banner click:			Cheque No:	
<b>Notes:</b>	• All ad banners auto-rotate randomly and will link to advertiser's homepage.			
	• Ad banners will transform into square banners on mobile devices (size: 250 x 250 pixels / 2.1 x 2.1 cm @ 300 dpi)			
	Signature:	Company Stamp:		