



2019 Trade Forum on the Malaysian Iron and Steel Industry & 2019 Steel Industry Annual Dinner

24 OCTOBER 2019

**SUNWAY RESORT HOTEL & SPA
PETALING JAYA, SELANGOR**



3-IN-1 SPONSORSHIP OPPORTUNITIES

MISIF Trade Forum on the Malaysian Iron and Steel Industry & 2019 Steel Industry Annual Dinner

SPONSORSHIP OPPORTUNITIES **TITANIUM @ RM30,000**

We invite your esteemed organisation to participate in the 2019 Trade Forum and Steel Industry Annual Dinner as one of our sponsors. Building on our past experience, we are confident that the Forum provides a platform for participants to gain insights to the latest development in the business environment, network with peers and gain valuable knowledge. Sponsors participating in these events will have an opportunity to leverage on corporate visibility with many circles of executive leadership in attendance, brand presence on MISIF website, and other publicity materials.

The sponsorship comes in different levels with multiple benefits. You may indicate your sponsorship interest using this form. We look forward to working closely with you.

1. One (1) Premium Dinner Table valued at RM10,000.
2. Two (2) 1st Tier Dinner Tables valued at RM5,000 each.
3. Ten (10) Complimentary Registration for MISIF Trade Forum valued at RM1,000 each.
4. Web banner advertisement (Banner 1) at MISIF Website valued at RM3,500 for 1 year and to feature company logo in the advertisement slider/homepage. (Banner Size: 750 x 110 pixels).
5. Insertion Company Brochure in the Trade Forum Bag valued at RM2,500.
6. Insertion of Company's Name in MISIF Trade Forum Programme Sheet.
7. Lead logo placement on trade forum signs including banner, buntings and running display during trade forum and annual dinner.
8. Appreciation souvenir.

PLATINUM @ RM20,000

1. Two (2) 1st Tier Dinner Tables valued at RM5,000 each.
2. Eight (8) Complimentary Registration for MISIF Trade Forum valued at RM1,000 each.
3. Web banner advertisement (Banner 2) at MISIF Website valued at RM3,000 for 1 year. (Banner Size: 750 x 110 pixels).
4. Insertion Company Brochure in the Trade Forum Bag valued at RM2,500.
5. Insertion of Company's Name in MISIF Trade Forum Programme Sheet.
6. Lead logo placement on trade forum signs including banner, buntings and running power point display during trade forum and annual dinner.
7. Appreciation souvenir.

GOLD @ RM12,000

1. Two (2) 2nd Tier Dinner Table valued at RM4,000 each.
2. Five (5) Complimentary Registration to MISIF Trade Forum valued at RM1,000 each.
3. Web banner advertisement (Banner 3) at MISIF Website valued at RM2500 for 1 year. (Banner Size: 240 x 400 pixels).
4. Insertion of Company's Name in MISIF Trade Forum Programme Sheet.
5. Prominent logo placement on trade forum signs including banner, buntings and running power point display during trade forum and annual dinner.
6. Appreciation souvenir.



SPONSORSHIP / CONFIRMATION ORDER FORM
2019 Trade Forum on the Malaysian Iron and Steel Industry
MISIF 2019 Steel Industry Annual Dinner
MISIF Banner Advertisement
24 October 2019

We hereby agree to the following sponsorship (Tick where appropriate)

ITEM	PLEASE (✓)
TITANIUM SPONSORSHIP @ RM30,000	
PLATINUM SPONSORSHIP @ RM20,000	
GOLD SPONSORSHIP @ RM12,000	
CONFERENCE BAG @ RM7,000	
LUNCH @ RM3,000	
Others (Please Specify)	

Full Name:

Company Name:

Email:

Tel: Fax:

PAYMENT METHOD SIGNATURE & COMPANY STAMP

By Cheque (Cheque No:))

Bank Transfer

Beneficiary Name: **Malaysian Iron and Steel Industry Federation**

Beneficiary Bank Account: **8002275287**

Beneficiary Bank: **CIMB Bank Berhad**

Beneficiary Bank Address: **Lot 27, 29 & 31, Jalan 52/4, 46200 Petaling Jaya, Selangor**

** Please e-mail or fax (03-5513 3891) copy of bank-in slip and registration form as proof of payment.*

MISIF Secretariat

Malaysian Iron and Steel Industry Federation (MISIF)

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